

GIFTING THE **BEAUTIFUL** **GAME**





1,123,000

PIECES OF EQUIPMENT DISTRIBUTED

100

COUNTRIES REACHED

30

YEARS OF PASSING BACK

30 YEARS OF IMPACT & WE'RE JUST GETTING STARTED

We believe in soccer's power to build inclusive, united communities and change lives. We also believe that everyone deserves a chance to play the global game of soccer.

That's why Sports Endeavors founded Passback in 1991 and partnered with the U.S. Soccer Foundation to expand the initiative's reach in 2002.

Together, we've distributed over 1 million new and lightly used cleats, uniforms, balls, gloves and other soccer essentials worldwide.

By providing the equipment necessary for play, we're sharing the beautiful game with children who need it most, giving them paths to healthy lifestyles and social skills like teamwork, community and more.

HOW IT WORKS

As founders and stewards of Passback, Sports Endeavors has been donating and shipping gear since 1991. Through our connections in the game, to relationships we've built on the pitch and off of it, we're proud to give back to the soccer community and the sport that we love.

We pull thousands of brand new products from our warehouse each year and couple those with the new and lightly used cleats and balls that our customers donate to give the gift of soccer to those who wouldn't otherwise have access.

We are so grateful for the soccer families and players that give back along with us to make an impact.

That's the cornerstone of Passback, after all.

YOU



Donate new or lightly used cleats or balls

WE



Passback your goods to underserved communities & organizations in need

THEY



Enjoy the beautiful game thanks to your donations

HOW TO GET INVOLVED

When you donate soccer equipment, you empower others. There's no telling how the addition of a simple soccer ball can change a child's life, or how a pair of cleats can give them a renewed sense of belonging.

Our team is committed to making a positive impact in the lives of your players by passing it back, and we hope that you'll join us.

We encourage you to get involved with Passback by donating gear or making a monetary contribution. Learn more on the specifics at the US Soccer Federation's Passback page by scanning the QR code.

You can also register your US-based charitable organization, soccer club or company in need of soccer equipment to be a Passback recipient.

WAYS TO HELP

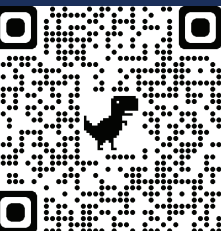
- 1 Sports Endeavors houses the majority of the equipment we collect and then distributes it to those in need. Unfortunately, we cannot assist with shipping costs associated with getting your gear to our warehouse, but we will pay to distribute everything once it arrives at our site.
- 2 To ship your gear to Sports Endeavors, please send it to the following address:
Passback Program
431 US HWY 70 A East
Hillsborough, NC 27278
- 3 If you have a specific organization or group that you would like to donate to: email us at passback@ussoccerfoundation.org

You can make a monetary donation to the program by visiting <https://ussoccerfoundation.org/get-involved/passback> or scanning the QR code below.

I CAN'T BEGIN TO DESCRIBE THE EMOTIONAL LIFT THE ENTIRE COMMUNITY EXPERIENCED AS A RESULT OF THE PASSBACK PROGRAM'S COMMITMENT TO HELPING THOSE IN GREATER NEED THAN OURSELVES.

ALL OF THE JERSEYS WERE HANDED OUT TO DESERVING KIDS. THE COMMUNITY WAS ECSTATIC TO RECEIVE SUCH A GENEROUS DONATION.

SHAWN BUTLER, LAKE COUNTY SOCCER, WAUKEGAN, IL



THE PASSBACK STORY

The Passback story does not originate with a grandiose tale or a watershed moment, but with a dusty closet filled with sporting equipment. A little spring cleaning led to the excavation of a sports gear closet in the SEI founder's - the Moylan family's - home in 1989. That's when it dawned on the Moylans - if they had a closet full of unused equipment that was new or close to new, it may follow that their customers did, too.

When a family friend requested on behalf of the American Peace Corps to make a purchase of gear to bring along on a trip to Malawi, Africa, the Moylan family and SEI put two and two together. Rather than allow the Peace Corps to purchase the goods, Sports Endeavors made a donation of soccer balls and jerseys to the group, and the first ever Passback was made.

In 1991, Passback made a formal entry into the Sports Endeavors initiative, and with the help of our generous customers and users, was quickly making more than 5,000 donations per year. That number would rise steadily until it needed new avenues and greater resources to continue to grow.

In 2002, SEI and the U.S. Soccer Foundation joined forces to expand the Passback program's reach and distribution capabilities. 50,000+ shipments per year would quickly become a reality in the years following the partnership, as would large shipments to Afghanistan in support of Operation Enduring Freedom and Haiti following the 2010 earthquake.

Sports Endeavors and the U.S. Soccer Foundation are proud to have reached over 100 countries worldwide, giving players entire oceans and continents apart a path to the beautiful game.

Now, after thirty years of cross-continental-passbacks, we turn our attention to our own backyard, looking for your charitable donations to help us grow and expand the world's game inside the United States.

With your help, the future is limitless.

1991

Passback is founded and the first Passback is made to the Peace Corps in Malawi, Africa.

1994

Passback reaches 10,000 shipments per year

1995

Mia Hamm makes major donation of her own equipment and gear to Passback

2000

Passback reaches 20,000 shipments per year

2002

Passback sends donations to the US Army & Operation Enduring Freedom in Afghanistan, supporting the Khas Uruzgan Sports League

2002

Sports Endeavors and U.S Soccer Foundation partner to bring the Passback program to more people in need

2003

Passback partners with MLS clubs, holding Passback nights at stadiums around the country

2007

Passback reaches 50,000 shipments per year

2010

Passback sends large shipments to Haiti following the 2010 earthquake

2016

Passback reaches 1 million shipments

2021

1.12 million donations to date

IMPACT

YOU NEVER KNOW WHOSE GEAR MIGHT BE SENT AS A PASSBACK

After a dominant collegiate career that saw Mia Hamm rise to stardom in the US with the University of North Carolina at Chapel Hill, it was time for Hamm to hang up her college gear and transition to new equipment with the USWNT.

The soon-to-be FIFA World Cup™ winner was a Sports Endeavors employee at the time and thanks to her successful playing days at Chapel Hill, had a mountain of lightly used equipment that would ultimately go without use due to her transition to the professional game.

The Passback program was the obvious choice.

Somewhere, a lucky child wore the cleats of a FIFA World Player of the Year... and didn't even know it.

CONNECTING PLAYERS TO EACH OTHER, CONNECTING COMMUNITIES TO THE GAME OF SOCCER

“ One day I got a call from a mother who was in tears.

She wanted to tell me a story regarding Passback. You see, in the States when you have soccer-playing children, you often write their name or address or phone number on their soccer ball or cleat or other equipment. Kids tend to misplace things, so parents write phone numbers and such on the equipment so it can be returned.

This mother did that for her children and eventually, she donated some of that material to the Passback Program. They got shipped off to a community in need.

Eventually, this mother got a letter from the recipient of the gear. The letter was a simple thank you note, but it had this mother crying tears of joy because something that was no longer of use to her or her little one was something that was now being cherished by someone else.

For me, I always think about that idea, about this project coming full circle. ”

BRENDAN MOYLAN



PARTNERS

“ We feel our involvement with the Passback Program is a win, win, win situation. The student receives valuable education in publicity, humanity and receives community service hours for school. The club gets to see their “old” uniforms find the perfect new home and the recipient of the gear gets uniforms and soccer equipment. Thank you for sponsoring such a great program. ”

CHRISTINE FLESKES, PRESIDENT, DOVER SHERBORN SOCCER CLUB

SOCCER.COM

